

Figure 1.

Model:

Entrepreneurial/VC Community Center

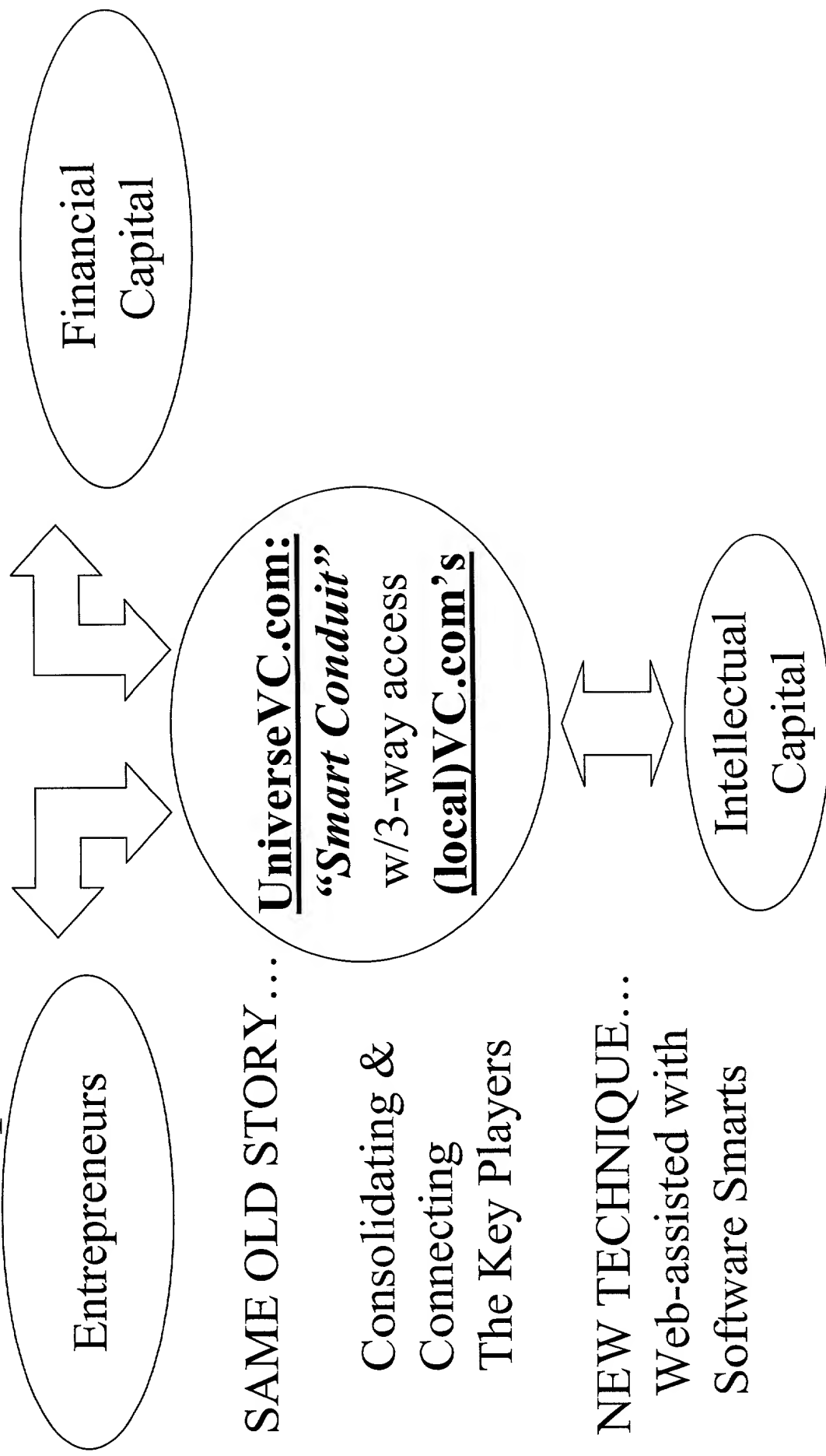
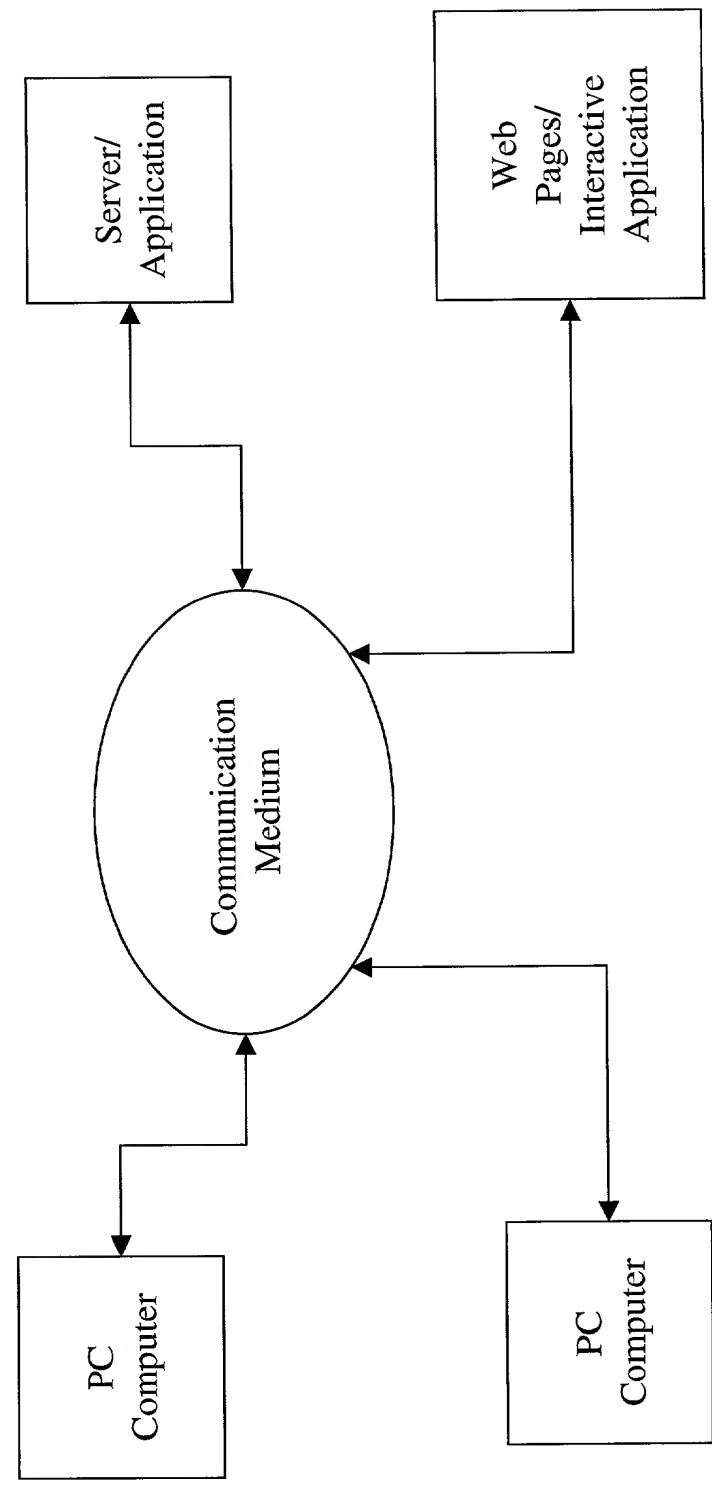


FIGURE 1A.

FIGURE 1A

User System



Problem

Entrepreneurs:

- Start-ups
- Emerging Growth

CONNECTIVITY VOID

Intellectual Capital:

- Business
- Academic
- Econ Devel
- Trade Org's

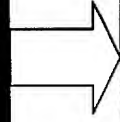
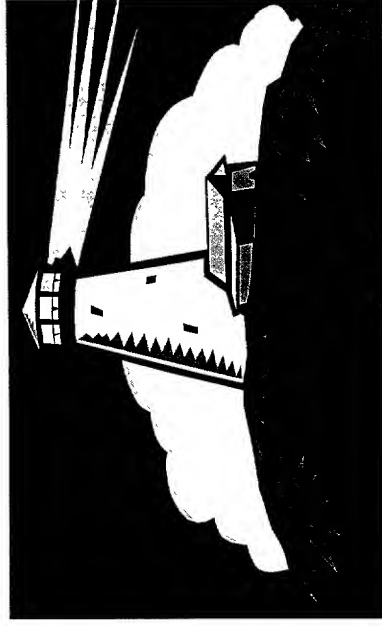
Financial Capital:

- Angels
- VC's
- Institution
- Corp.

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UniverseVentureCapital.com

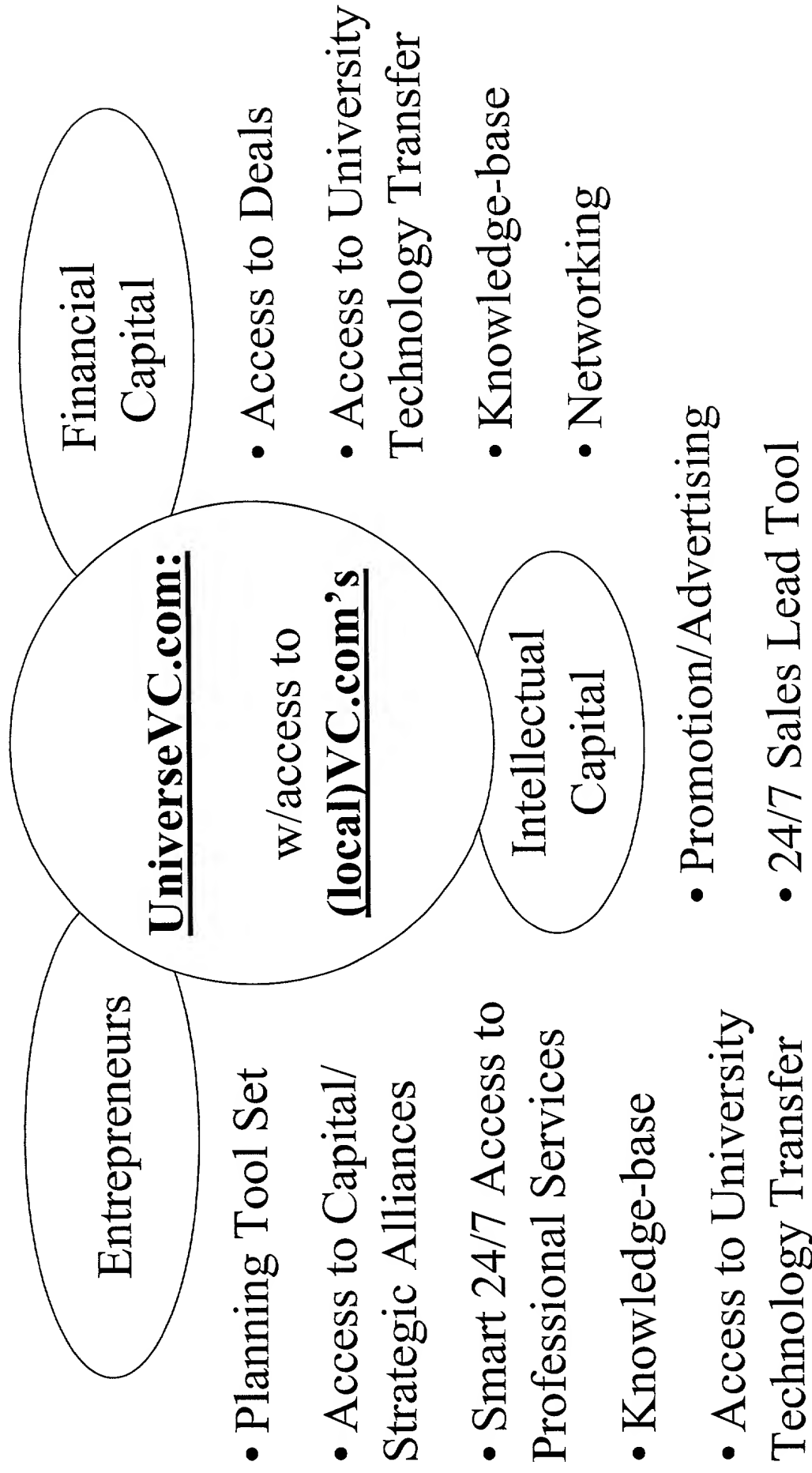
SOLUTION



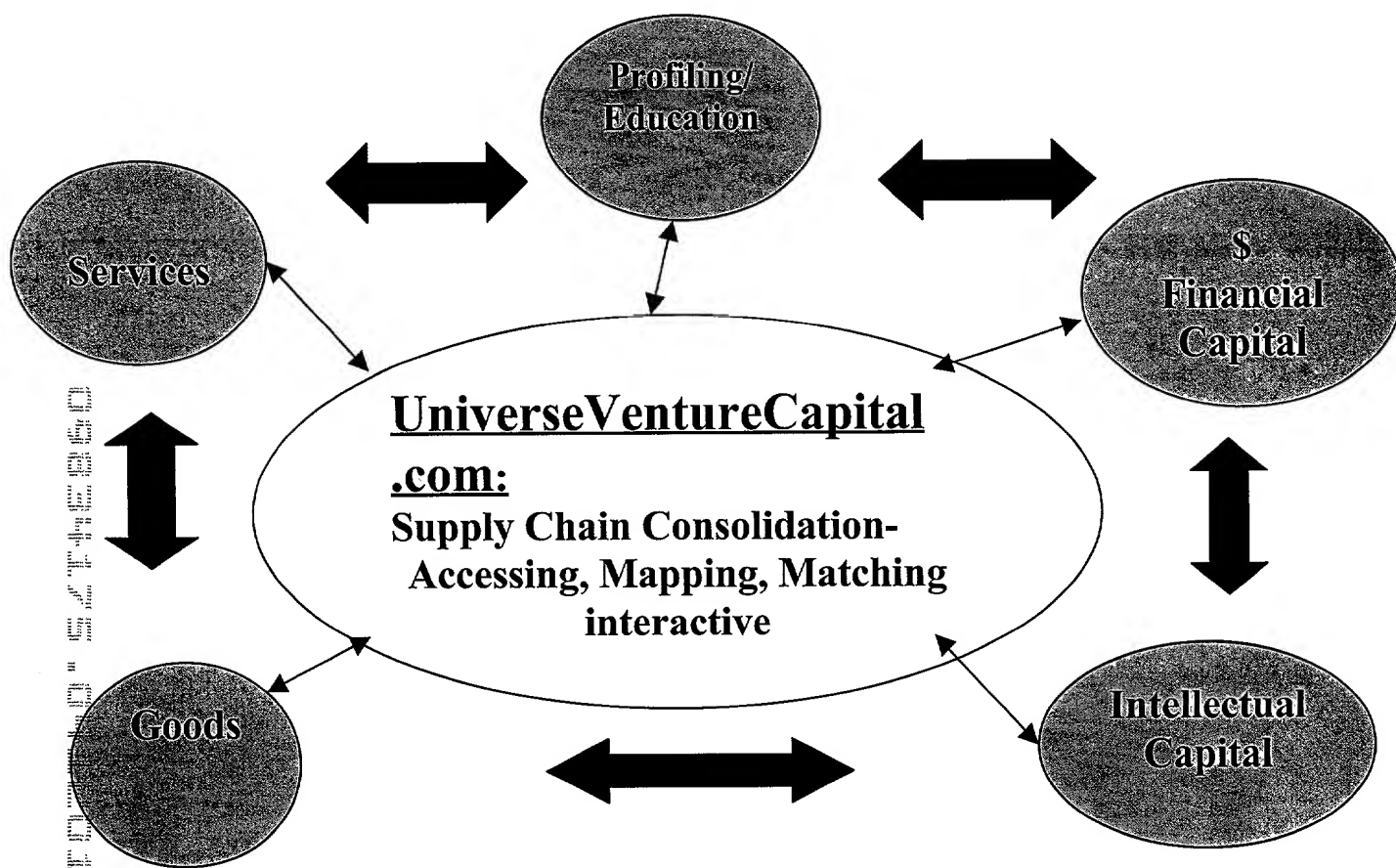
**Entrepreneurial Community
Commerce
Center**

**Local
Entrepreneurial
Community
needs a “Beacon” !**

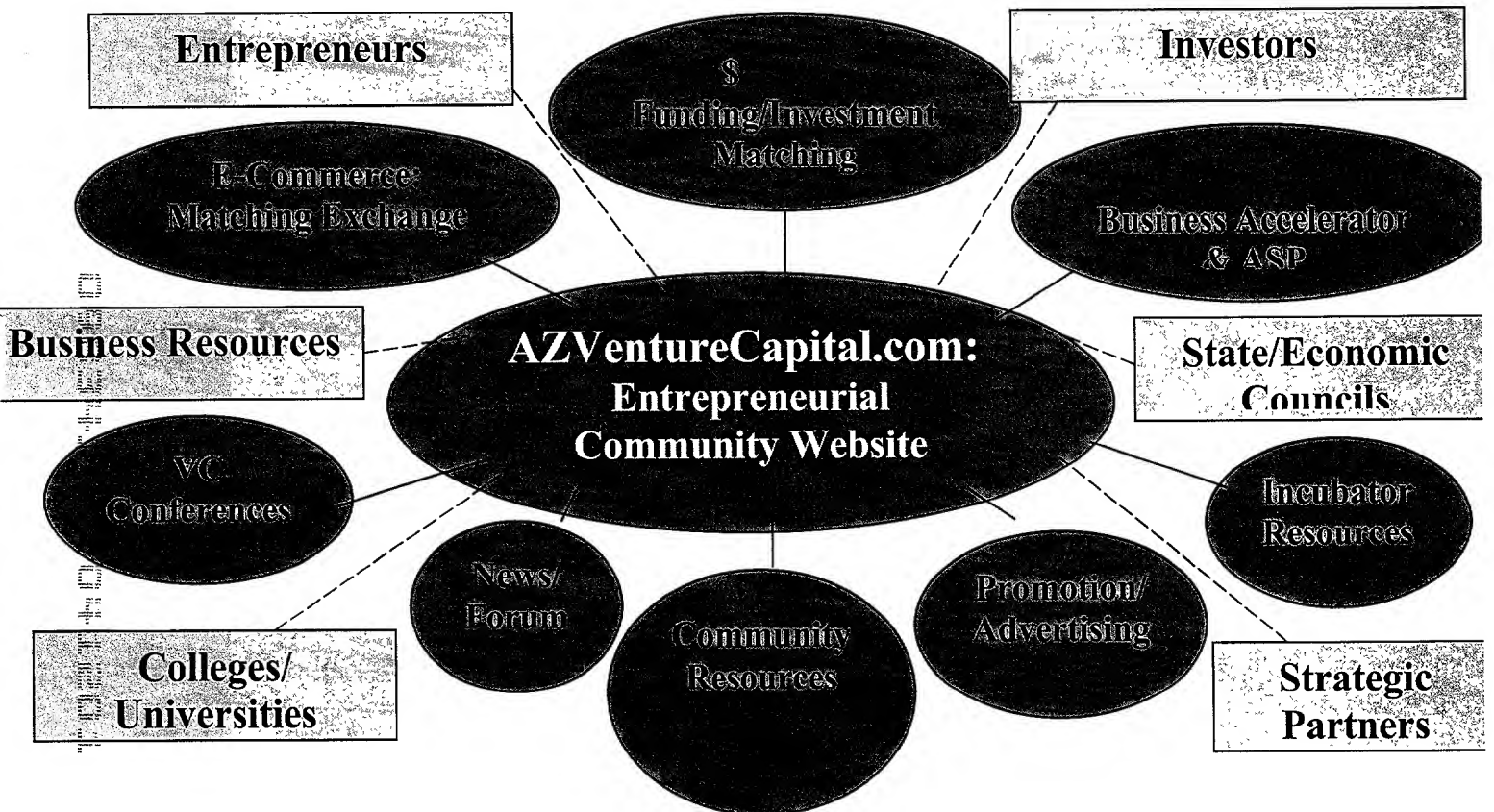
Business Applications



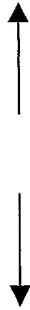
“Entrepreneurial/Venture Capital Community Supply Chain”



“Community Website Strategy- Products(red) and Players(gray)”



ABOUT US



- **Company:** info problem product market goals
- **“Connecting Communities”:**

Web application mapped to a new venture acceleration workflow process acting across global/national/state/metro economies

- Company
- Community
- Management/Advisors
- Mission
- Process
- Products
- Services

UniverseVentureCapital.com:

(elevates local VentureCapital.com's)
= Global Entrepreneurial
Community Website

LocalVentureCapital.com's:
(networked
Local Entrepreneurial
Community Website

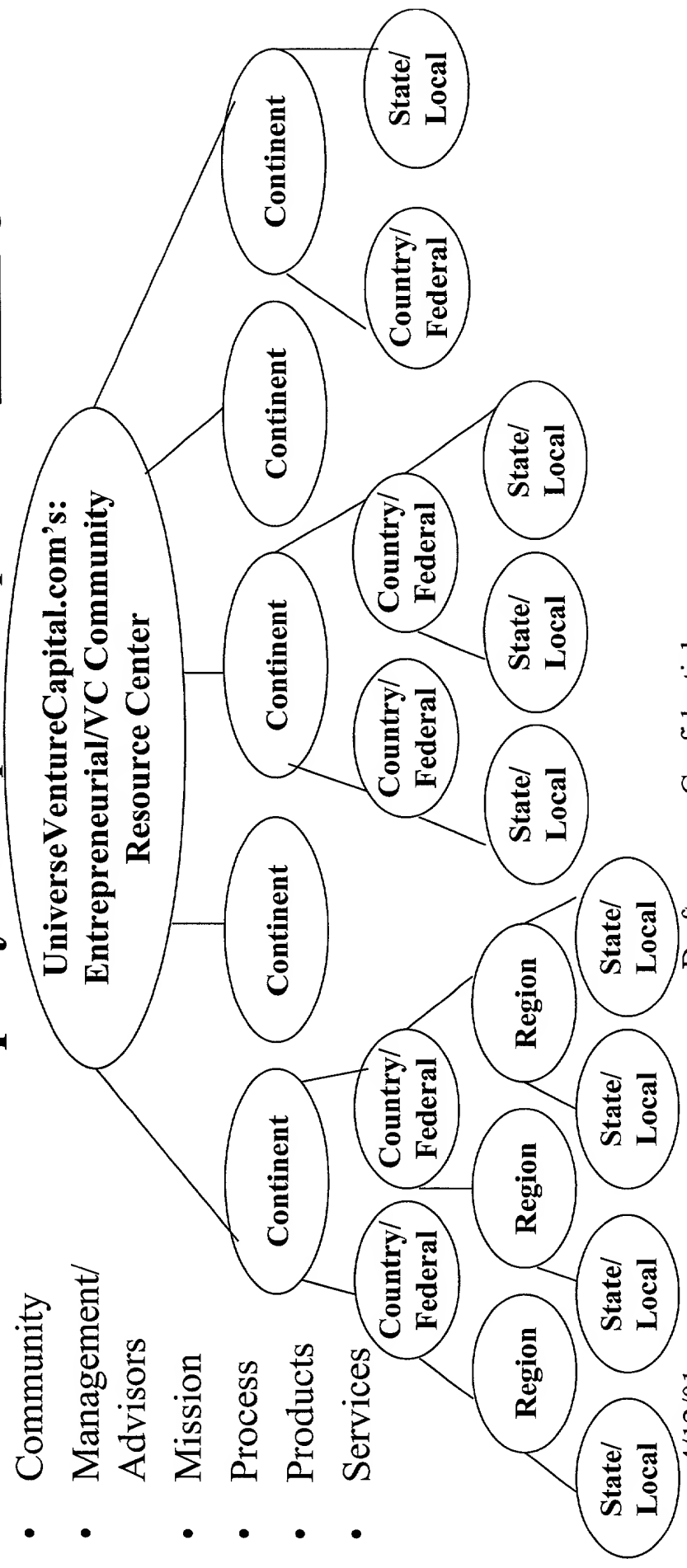


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UniverseVentureCapital.com

ABOUT US

- Company
- Community
- Management/Advisors
- Mission
- Process
- Products
- Services

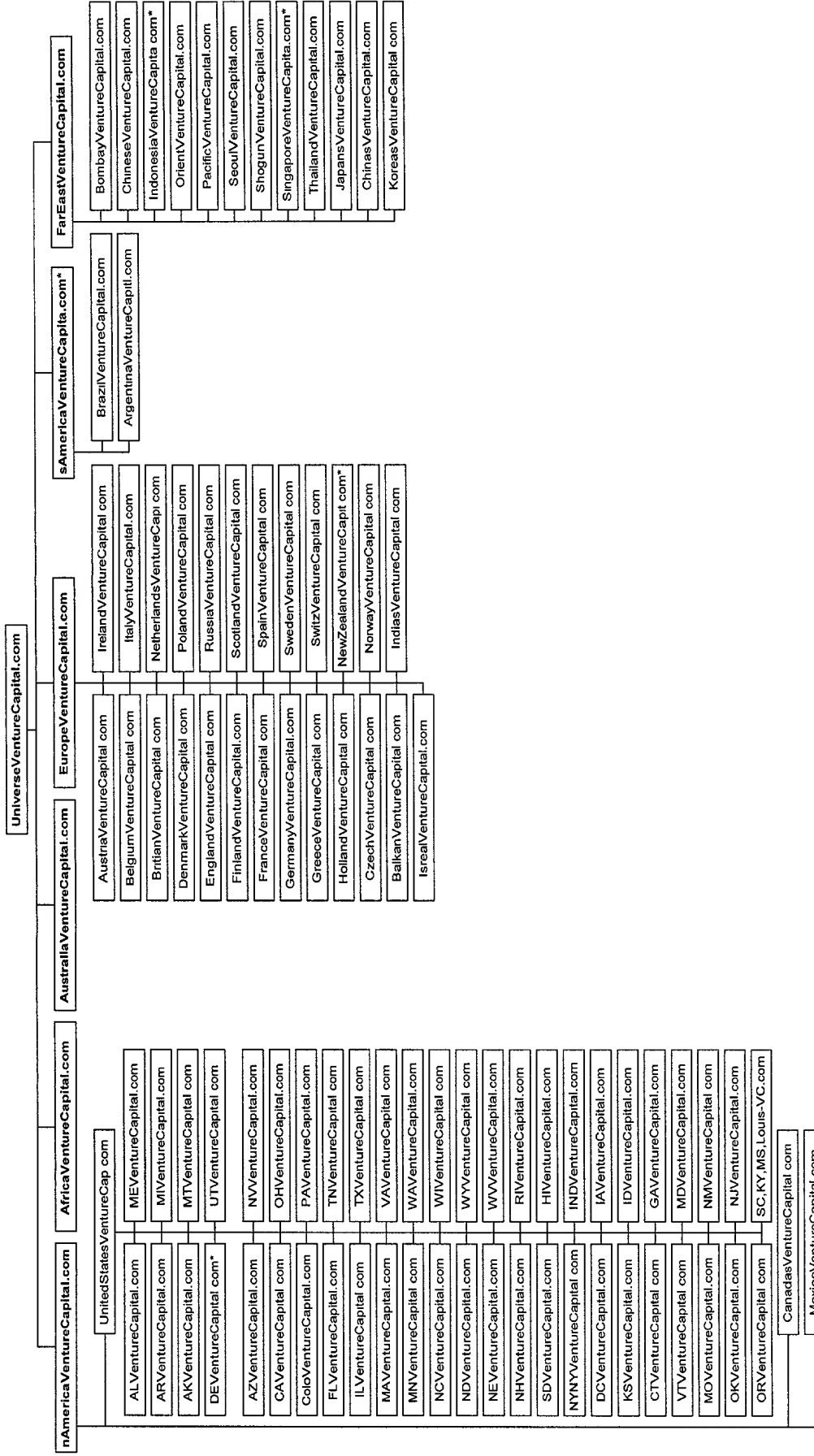


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IP: Domain Inventory

Global VentureCapital.com Domain Names



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FIGURE 10.



Home
Community
Resources

About Us
Local VC
Conference

Crown Jewels
VC \$ Funding
Incubator/
Startups

Accelerator/
CEO Mentor
What's Up?

Comm
B-B Exe
UVC.c
& Ch

WELCOME !

PUT A STOCK IN IT!

Welcome on to AZVentureCapital.com

Search for:

Start Search

Reset

Search

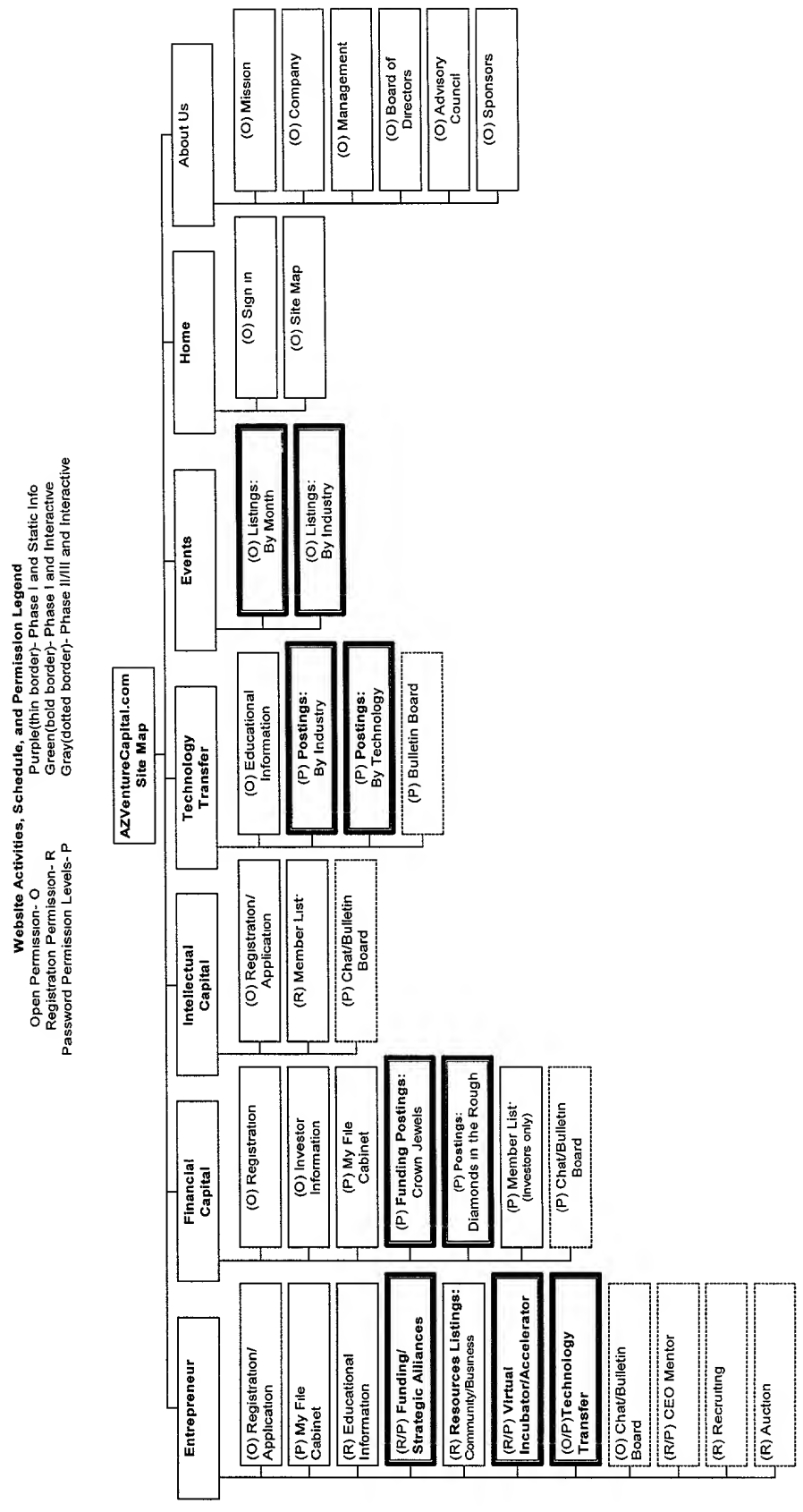
Back Next



FIGURE 11.

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Website Mapping



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Draft

AZVentureCapital.com

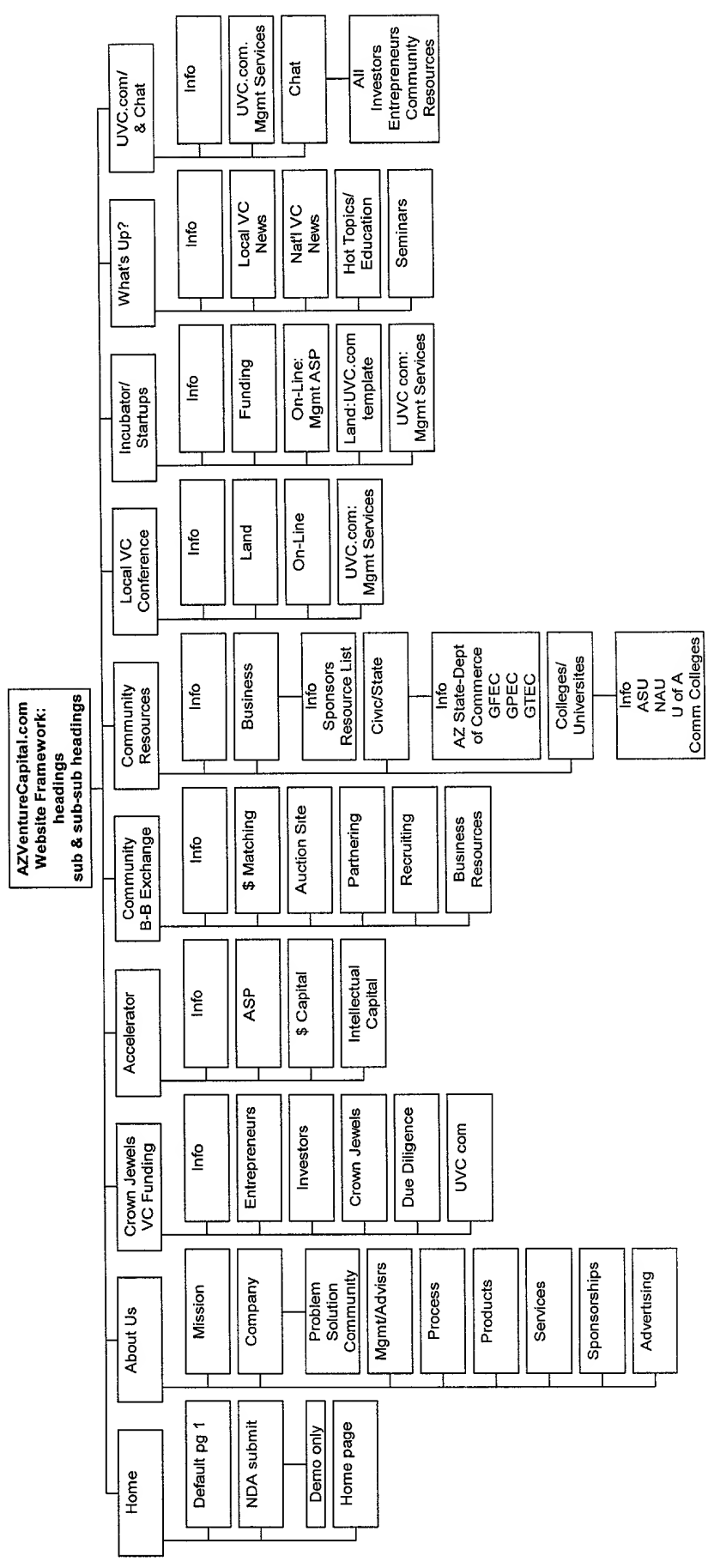
Confidential

FIGURE 12.

Universe VentureCapital.com

Website Organizational Chart

(local community example)



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UniverseVentureCapital.com

FIGURE 13.

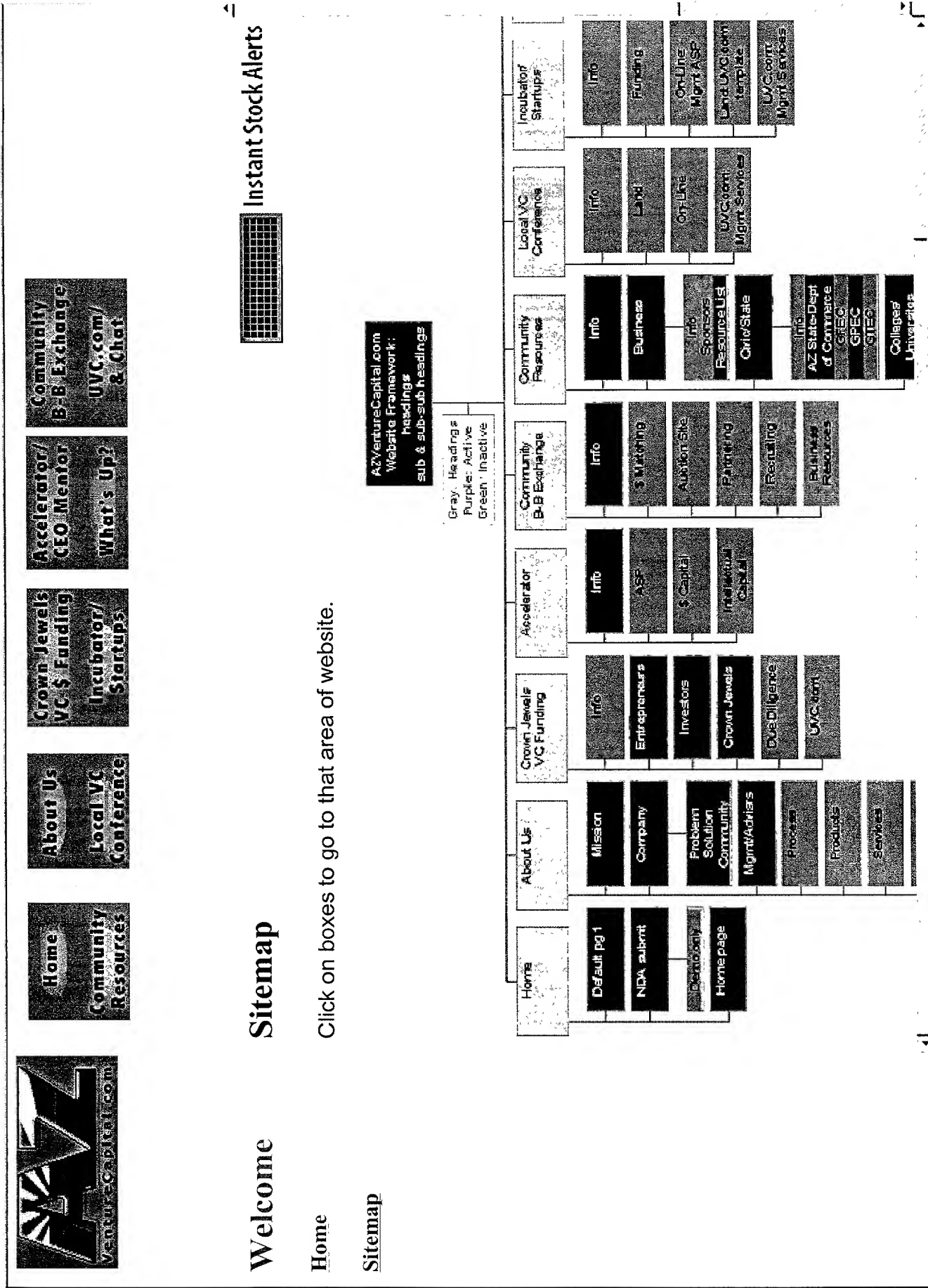


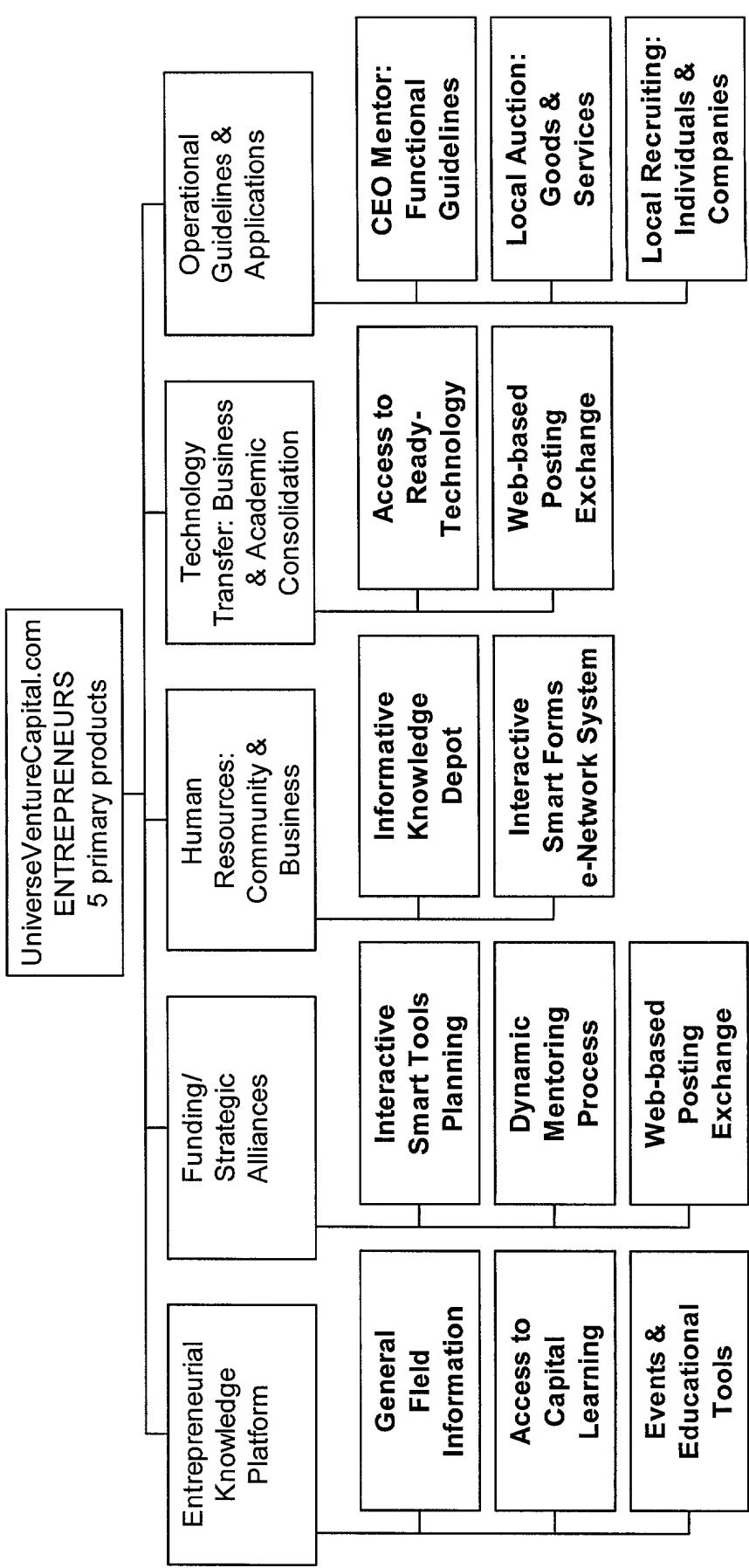
Figure 14.

UNIVERSITY OF CALIFORNIA

Entrepreneurs:

Product Tools

(local community example)
Entrepreneur's Product Suite



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UniverseVentureCapital.com

Example Template

Executive Business Summary

(list company name, provide logo if possible)

Company and Background

_____ (the "Company") was founded in _____ (month) of _____ (year) and is located in _____ (city), _____ (state). The Company's is currently in the _____ (choose; start-up, **emerging growth**, **middle market** pilot launch, or full operation) stage within the _____ (choose list; industry type). The Company is _____ (choose: **privately-held**, **public**) and has been incorporated as _____ (choose; an Arizona, a Delaware) corporation on _____ (list; date). The founding member(s) include (list names/titles) _____, _____, _____.

The Company's core business **description** is to provide (briefly describe market solution in <50 words)

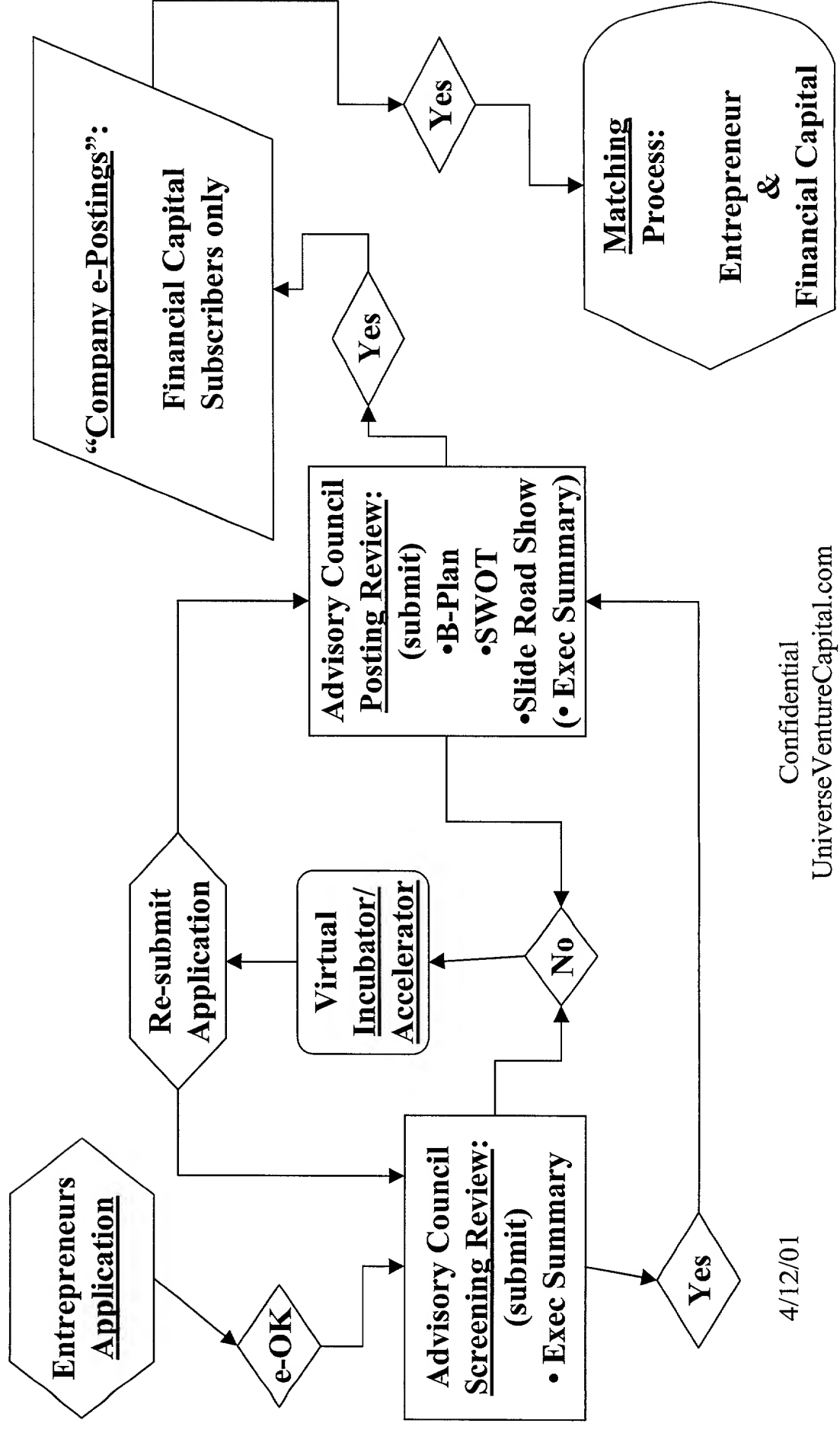
The Company's mission is to (briefly describe <50 words) _____.

The Company is seeking (choose: outside financial capital, **distribution**, **manufacturing**, **R&D**, **M&A**) primarily due to its strategic plans to _____ (choose; incubate, accelerate, **divest**) its business. The **strategy use of the proceeds** will enable the Company to mainly _____ (choose; fund, **advance**, **support**, **complete**) _____ (choose select; development, operations, sales/marketing, **the sale of the Company**, other description). The Company strongly believes that the capital infusion will provide enough (choose: economic fuel, **beneficial resources**, **win-win opportunities**) to achieve (briefly describe goal(s) <25 words) _____.

WHY? The Company's strategic rationale addressing the WHY of market problem includes (briefly describe the market problem and WHY the Company is planning their strategy <25 words)

WHY NOW? Market timing is critical to the success of the Company's strategic solution because (briefly describe the rationale of WHY the current timing in the market for the Company's solution is critical to success <25 words) _____.

Entrepreneurs: Dynamic Mentoring/e-Posting Process



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VC \$ Funding
Incubator/
Startups

Accelerator/
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UVC
& Ch

About Us

Mission

Company

Information
Problem
Solution
Community

Mgmt/Advisors

Process

Access
Table
Flow Chart

Products

Services

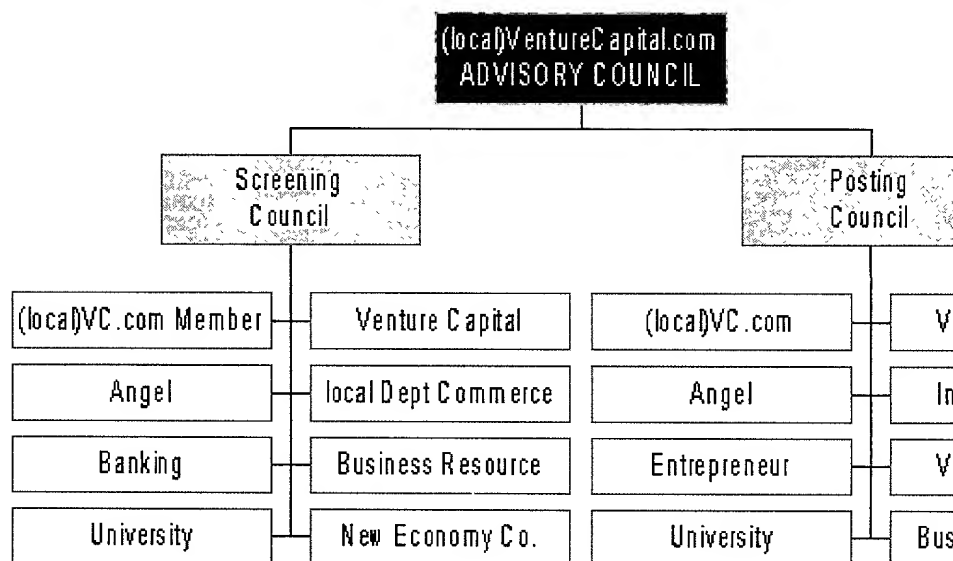
Sponsorships/Ads

Management



Management (not illustrated) AZVentureCapital.com's management team brings together a host of talented individuals with significant experience in founding, funding, developing, operating, and exiting entrepreneurial companies... Advisory Councils AZVentureCapital.com's Advisory team includes leading professionals which are active in the Entrepreneurial Community. These prominent individuals provide a comprehensive array of expertise and networks spanning across this entire business sector. Given the anticipated heavy volume of Entrepreneurial Company reviews, two Councils (Screening, Posting) have been created to reduce the burden on these volunteers and better serve the entrepreneurs with a higher quality review process

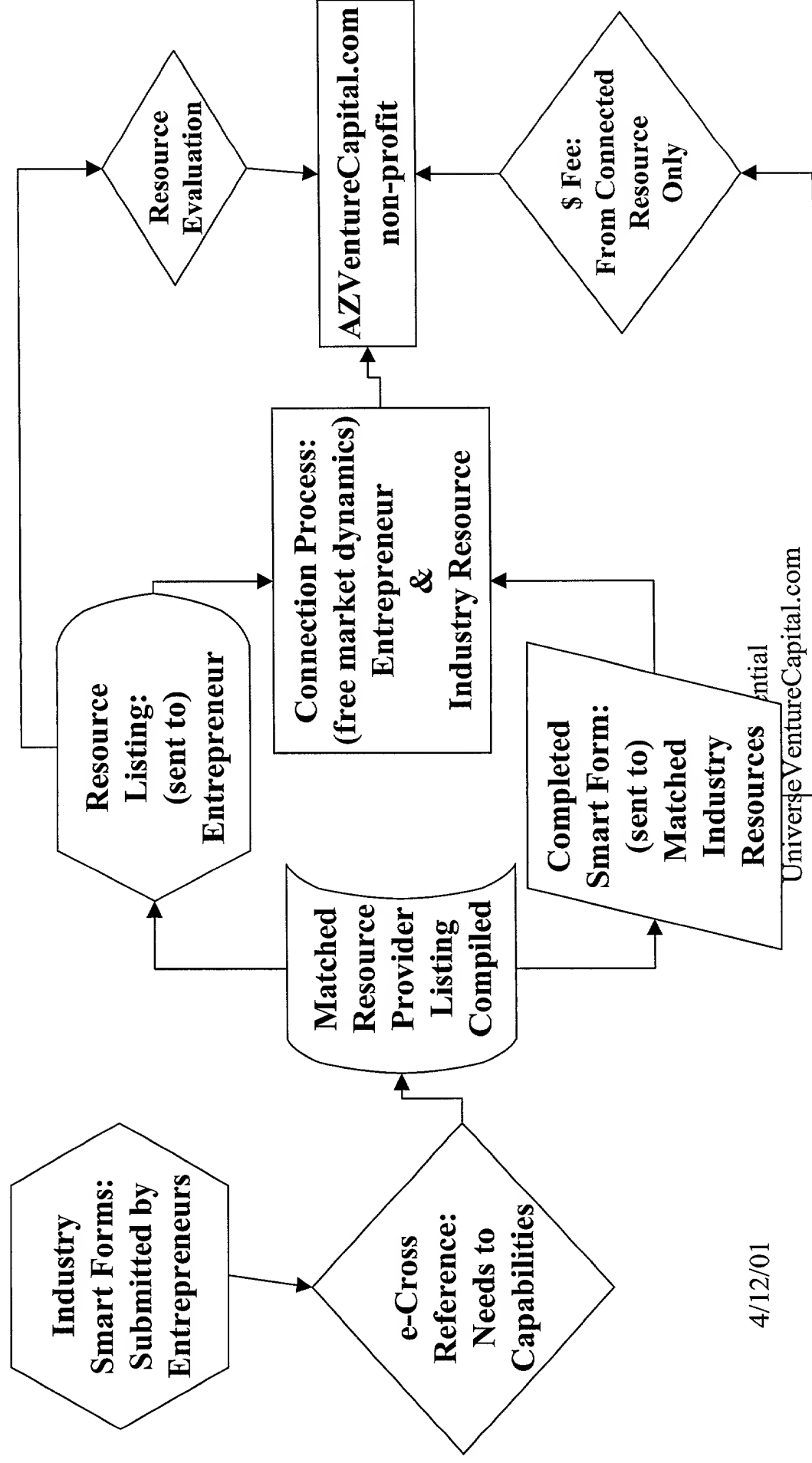
Management/Advisors



Search

Back Next

Entrepreneurs:



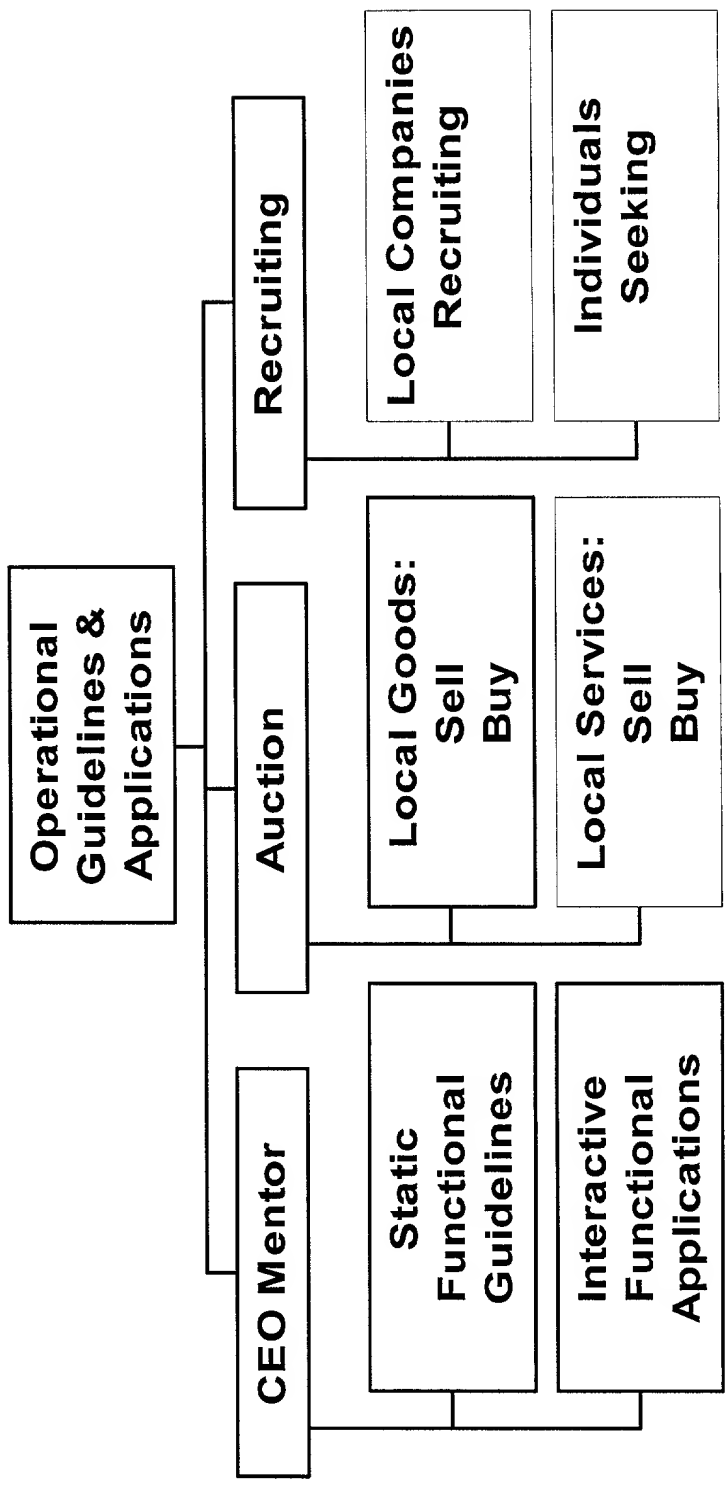
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Entrepreneurs:

Operational Guidelines & Applications

(local community example)

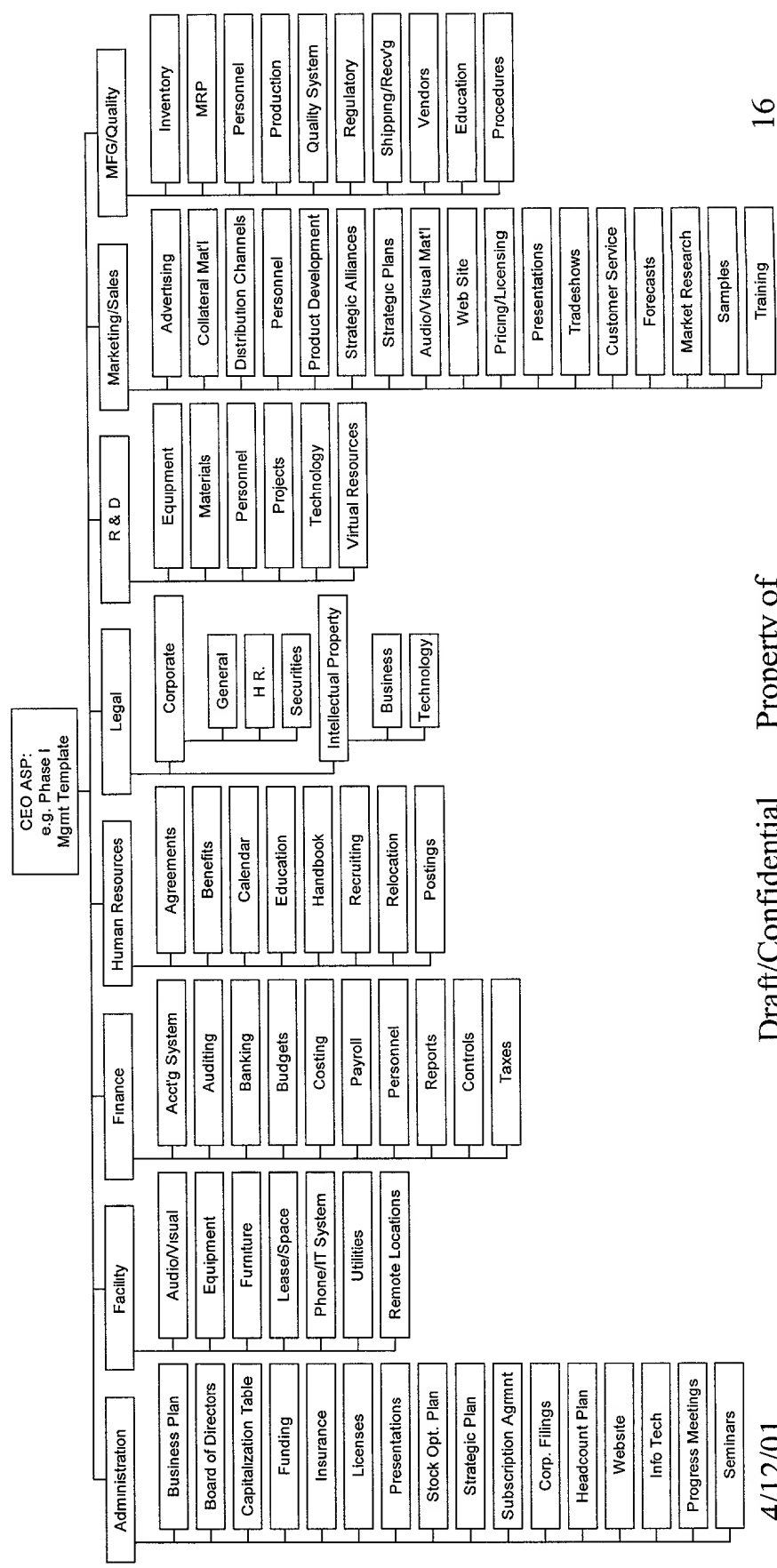
AZVentureCapital.com



CEO MENTOR



CEO ASP: Staged Company Mapping and Management System
Phase I: Startup
Phase II: Emerging Growth
Phase III: Full Operations
(green= active, yellow= potential active, red= In-active)





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UVC
& Ch

About Us

Mission

Company

Information
Problem
Solution
Community

Mgmt/Advisors

Process

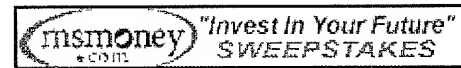
Access
Table
Flow Chart

Products

Services

Sponsorships/Ads

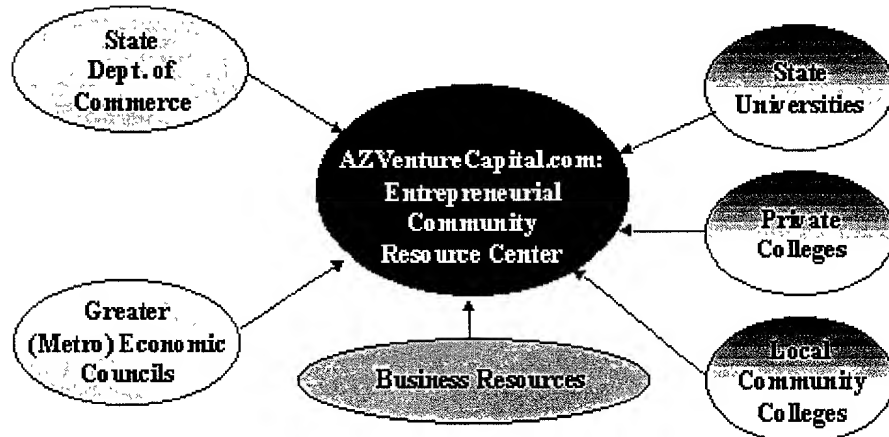
Information



Community Resources: Entrepreneurs create alliances with business resources, local State/economic development groups and teaching institutions...

Goals:

- Enhance the Arizona entrepreneurial community's access to financial and intellectual capital
- Support community leadership in growing Arizona's "New Economy"
- Promote economic development of entrepreneurial companies.



Search

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Next



Business; Resource List

- **Resource List:**

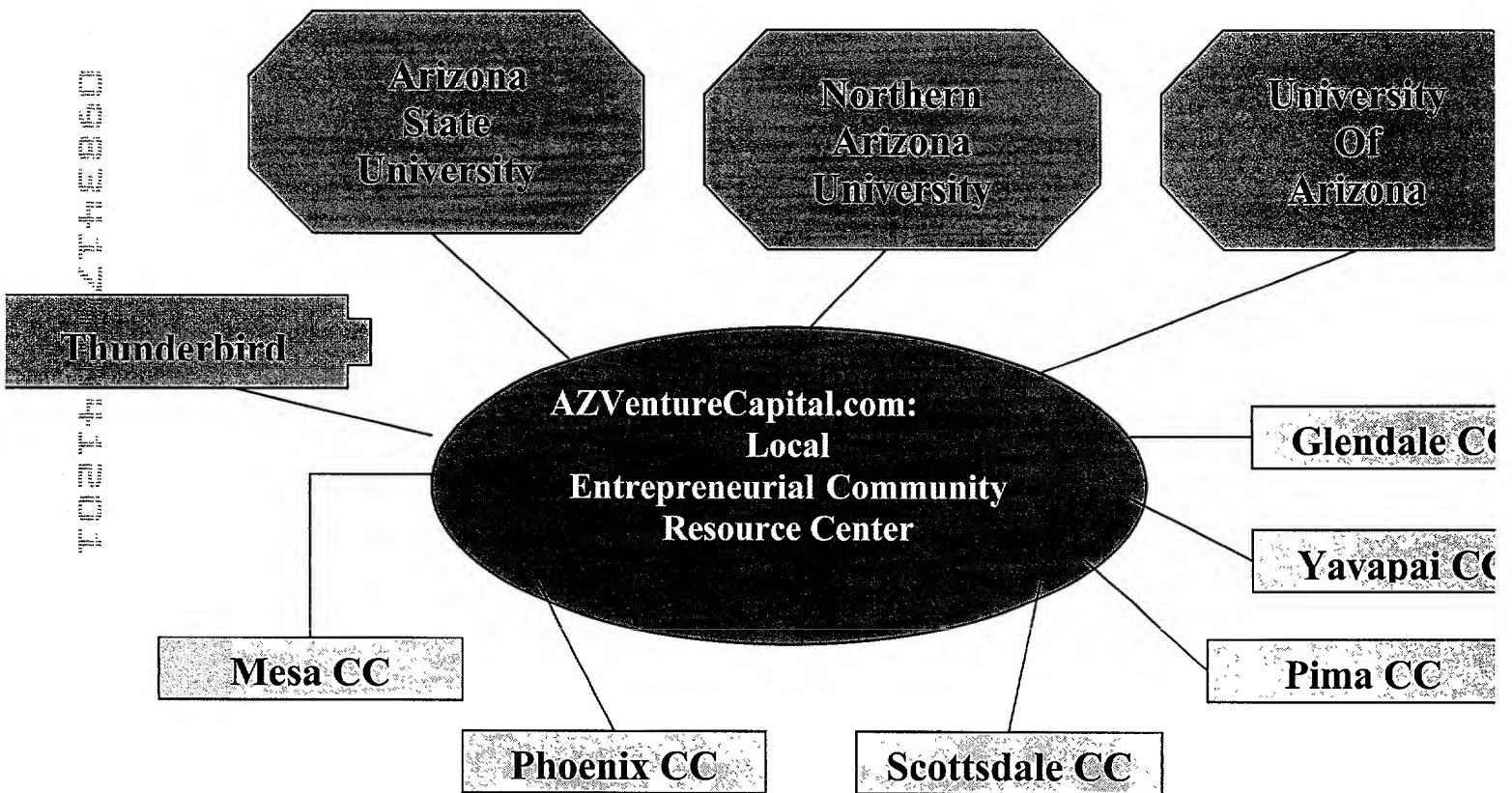
List Accounting Banking Financial Insurance IT
 Legal Marketing Real Estate Recruiting Telecom

Accounting Resources:

<u>Name</u>	<u>Type/Specialty</u>	<u>Stage(s)</u>	<u>Division</u>	<u>Location</u>
Ernst & Young (LOGO) (hyperlink)	Full-service	I., II.	Entrepreneur	Statewide
	<u>Business Description</u> (e.g. elevator pitch)			
	E & Y is a full-service Big 6 accounting firm which offers a unique product suite focused solely on the Entrepreneurial Companies...			

Remaining Acct'g firm postings...

Universities/Colleges (Examples)





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Incubator/Startups

Accelerator/CEO Mentor
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UVC & CH

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Business

Info
Founding Sponsors
Resource List

Civic/State

Info
AZ State -
Dept. of Commerce
GFEC- Flagstaff
GFEC- Phoenix
GFEC- Tucson
GYEC- Yuma

Colleges/ Universities

Info
ASU
NAU
U of A
Community Colleges
Thunderbird Int'l
University

Civic/State: GFEC- Phoenix

Info

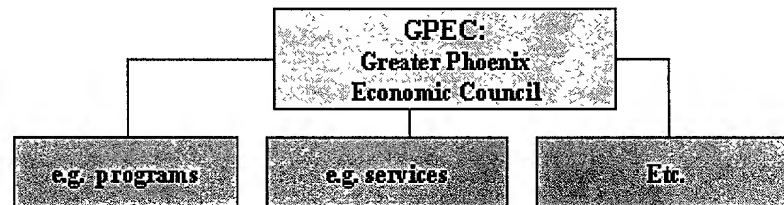
Business
Environment

News

Organization Programs
Chart



This section provides another exposure vehicle for the Greater Phoenix Economic Council to identify its offerings and programs which benefit the Entrepreneurial Community. It provides a roadmap of insight for the entrepreneur, both in-state and out-of-state, highlighting GFEC'S beneficial business tools, programs and people. This section augments the Department of Commerce's offerings and it would allow the entrepreneur to capture additional opportunities, but, on a more local basis...

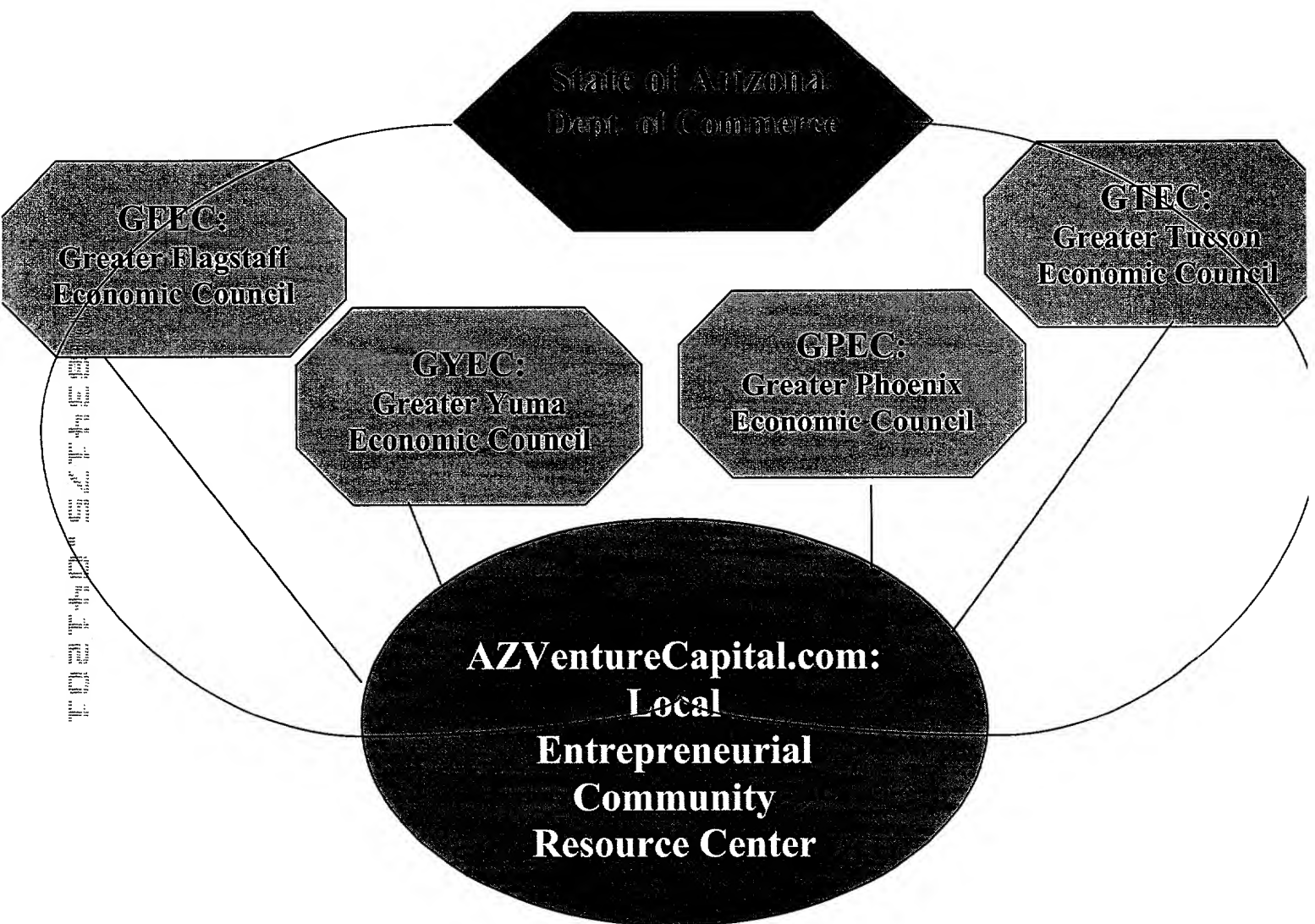


Search

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Economic Development(example)



Academic Resource Center:

A text description for each category:

Description/Insight
Core Competencies
Entrepreneurial Education
On-line Education
Research
Grants
Faculty Consulting
Student Internships
Technology Transfer

Economic Development Resource Center:

A text description for each category:

Description/Insight
Core Competencies
Services
Knowledge/Education
Research
Grants
Apprenticeships
Job Training
Seminars

Trade Organization Resource Center:

A text description for each category:

Description/Value
Core Competencies
Services
Knowledge/Education
Research
Grants
Job Training
Seminars

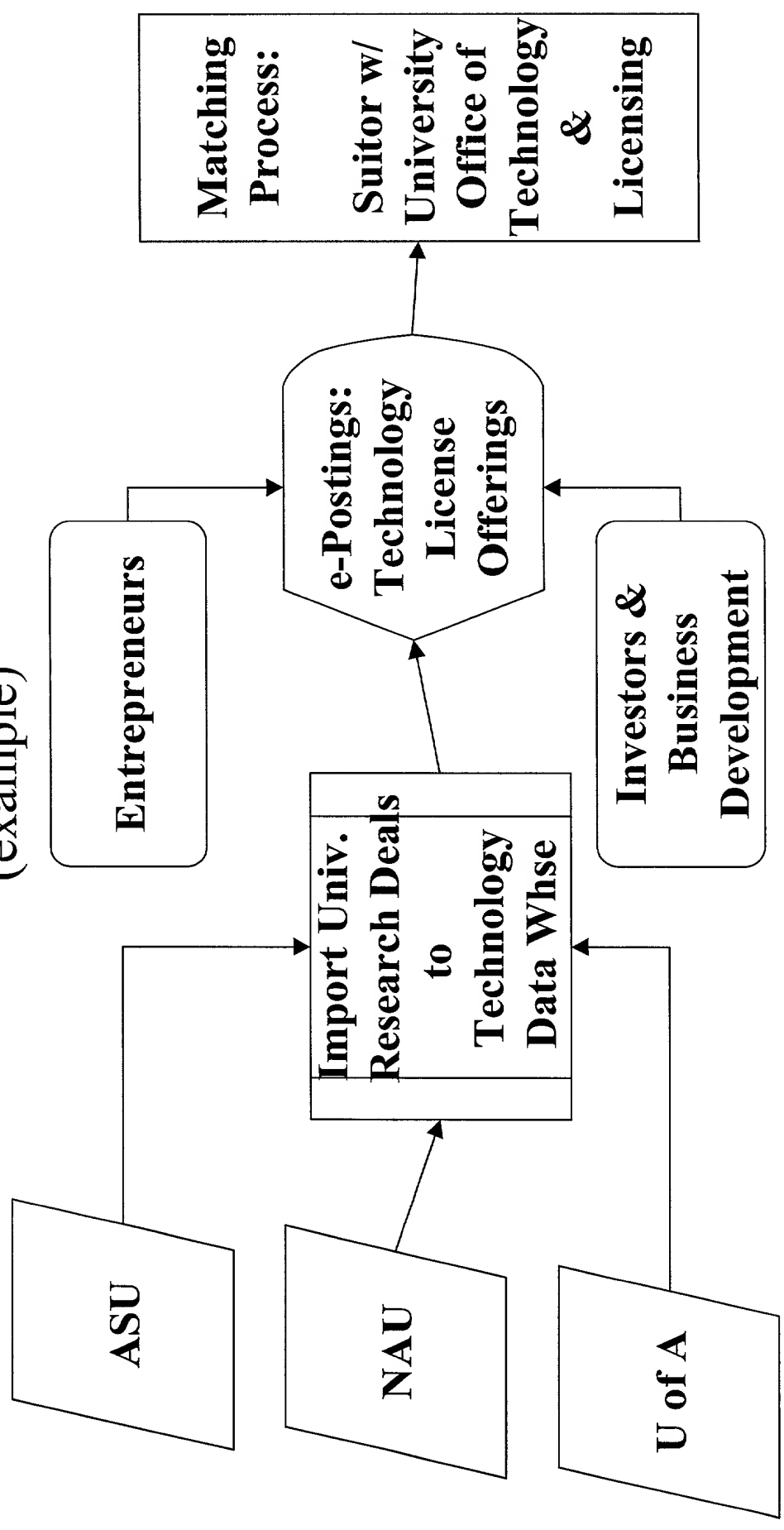
Figure 27.

Technology Transfer: License Opportunity Process

Technology Transfer:

License Opportunity Process

(example)



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Universities/Colleges

University:

Curriculum Focus	<u>Office Technology Licensing</u>	Research Programs	Student/Faculty Work Programs
---------------------	--	----------------------	----------------------------------

Technology Transfer Listings

<u>Industry</u>	<u>Technology Type</u>	<u>Description</u>	<u>Research Dept.</u>	<u>Access</u>
-----------------	------------------------	--------------------	-----------------------	---------------



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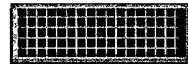
Crown Jewels
VC \$ Funding
Incubator/
Startup

Accelerator/
CEO Mentor
What's Up?

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B-B Exc
UVC & Ch

Community Resources

Colleges/Universities: ASU



Instant Stock Alerts

Information

Business

Info
Founding Sponsors
Resource List

Curriculum
Focus

Office Technology
Licensing

Technology
Programs

Student/*Faculty*
Work Programs

Civic/State

Info
AZ State -
Dept. of Commerce
GFEC- Flagstaff
GPEC- Phoenix
GTEC- Tucson
GYEC- Yuma

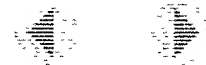
Industry Technology Type Description Research Dept. Access

Colleges/ Universities

Info
ASU
NAU
U of A
Community Colleges
Thunderbird Int'l
University

Search

Back Next



UniverseVentureCapital.com
Profiles (example)
Financial Capital Profile:

COMPANY PROFILE**Company Name:****Contact Name:** **Title:****Address:****City:** **State:** **Zip:****Phone:** **Fax:****E-mail:****Sponsor:** ____ Platinum ____ Gold ____ Silver ____ Bronze ____ None ____ Sign-up
(drop-down box)**Investor Type:** ____ Angel ____ Venture Capital ____ Institutional ____ Corporate**Business Description:** (provide a brief description of business; <50 words)
(fill-in box)**Headquarters:** (list location)
(fill-in box)**Territory(s):** ____ Local ____ State(AZ) ____ Regional ____ U.S. ____ Int'l ____ other
(drop-down box/fill-in box for other)**Industry(s):** (list primary industry of firm/entity) ...
(fill-in box)**Core Competency (s):** (list primary core competency(s) of firm/entity)
(fill-in box)**Fund Size:** (list the \$ currently under management, and available)
(fill-in box)**Fund Cycle:** (list the maturity life of fund; early, mid, end)
(drop-down box)**Future Funds:** (list the projected completion of raising the next fund and \$ size)
(fill-in box)**Insight/Value:** (provide a brief description that you offer the Community; <50 words)
(fill-in box)**References:** (provide three industry references for due diligence purposes)
(fill-in box)**Portfolio of Investment Criteria for Entrepreneurial Companies:****Company Type:** ____ Start-up ____ Emerging Growth ____ Middle Market
(drop-down box)**Investment Stage:** ____ seed ____ series A ____ series B ____ series C ____ series D
(drop-down box) ____ pre-IPO ____ IPO ____ mezzanine ____ other**\$ Investment Range:** (select same as Posting drop-down)
(drop-down box)**\$ Revenue Range:** (select same as Posting drop-down)
(drop-down box)**Co-Investor(s):** ____ Friends/family ____ Angels ____ Venture Capital ____ Institutional
(drop-down box) ____ Corporate**Need(s):** ____ Funding ____ Distribution ____ Mfg'g ____ R & D ____ M & A
(drop-down boxes)**Industry(s):** (select same as Posting drop-down) ...
(drop-down box)**Niche(s):** (select sub-specialty market(s) within industry) created from entrep. co's
(drop-down box)**Core Competency(s):** (select primary core competency(s)) created from entrep. co's
(drop-down box)**Territory(s):** ____ Local ____ State(AZ) ____ Regional ____ U.S. ____ Int'l ____ other
(drop-down box/fill-in box for other)**# of employees:** ____ (select range)
(drop-down box)**Technology Transfer:** ____ (select Industry(s) of interest)
(drop-down boxes) ____ (select Technology(s) of interest)

Entrepreneurs to Financial Capital:

Web-based Posting

- Venture Capital Posting Board: (postings)

By Industry By \$ Size All

STRATEGY TYPE:

Funding Distribution Manufacturing R & D Merger/Acquisition

FUNDING LEVEL:

A. \$50,000-\$1M B. \$1M-\$10M C. \$10M-\$50M D. Other

INDUSTRY TYPE:

Agriculture/Mining Construction Distribution E-Commerce Finance
Hotels/Motels Manufacturing Real Estate Retail Technology Telcom Transportation
Services Utility All

DUE DILIGENCE TOOLS (on-demand): Non-Disclosure Agreement Requirement by Company: Yes No

Executive Summary Business Plan Slide Road Show

SWOT Analysis 24/7 Video™ Report Card

(to access; highlight company and click on desired info)

STRATEGY: Funding/Distribution **FUNDING:** B. \$1M-\$10M **INDUSTRY:** Manufacturing

COMPANY **STAGE** **STRATEGY** **\$ SEEKING** **DESCRIPTION** **FEATURING** **LOCATION**

Micritos II. Pilot Launch Funding \$ 4,000,000 Tissue Diagnostics IP Flagstaff, AZ

StarChip III. Full Launch Funding/Distrib. \$ 9,500,000 Semi-Conductor Mfg Mfg' Plant Gilbert, AZ

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Crown Jewels VC \$ Funding

Information

Entrepreneurs

Application Process
Executive Summary

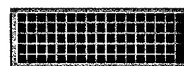
Investors

Crown Jewels

Due Diligence

UVC.com Services

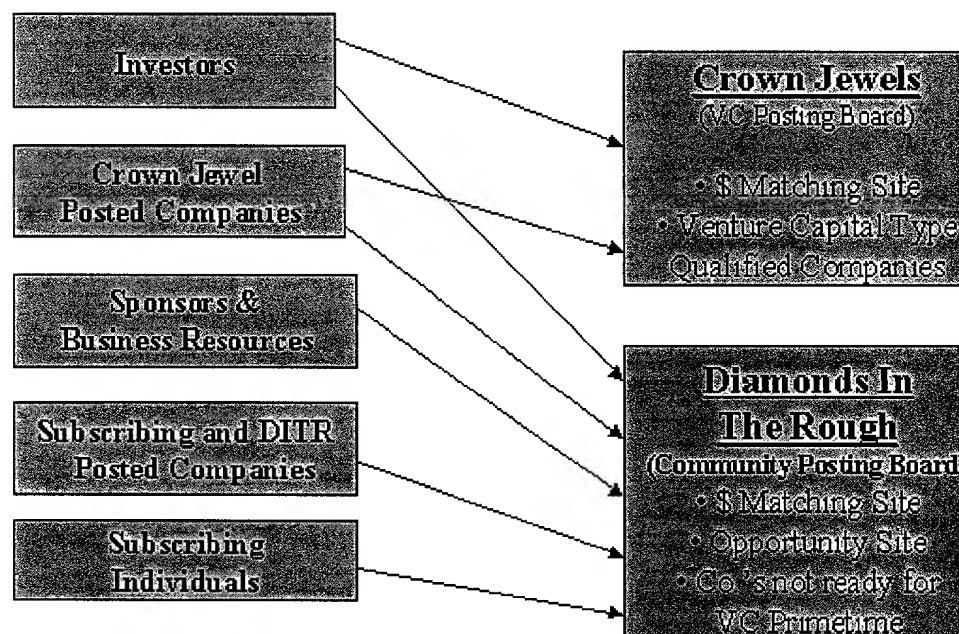
Investors



Instant Stock Alerts

AZVentureCapital.com offers the accredited investors the opportunity to review pre-qualified entrepreneurial companies seeking funding via the Crown Jewels posting board. The Crown Jewels companies are divided and categorized into two distinct sections, by industry and by \$size, in order to provide the investor with a simple approach to identifying companies which align closer to their respective investment portfolios.

AZVentureCapital.com's two major objectives are to post pre-screened, highly qualified entrepreneurial companies seeking funding and streamline the investors due diligence process. The submitting entrepreneurial companies are subjected to a rigorous review process, having to pass through both advisory screening and posting panels consisting of leaders from the business community. Secondly, AZVentureCapital.com web-based approach also reduces the logistical barriers by providing a host of templated business tools(executive summary, business plan, road show, swot, 24/7 video) which produce consistency and increase efficiencies in the due diligence process....

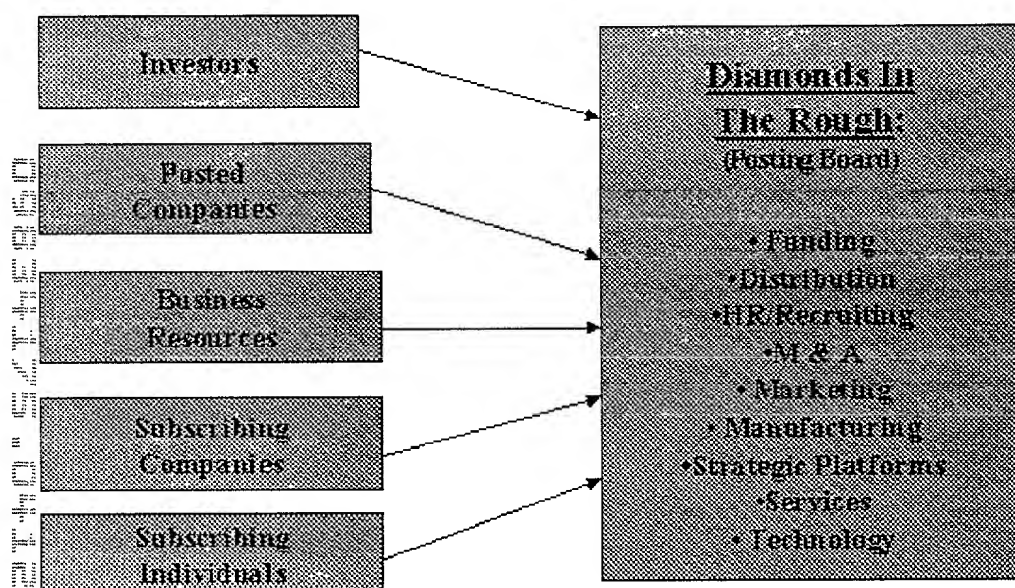


Exchange



Instant Stock Alerts

AZVentureCapital.com extends beyond its Crown Jewel \$ matching product to those companies which are not ready for venture capital primetime funding opportunities, and known as the "Diamond In The Rough" posting board. These companies that don't qualify currently for venture capital are given access to promote their offering to a wider range of business development opportunities in the entrepreneurial community. Meanwhile, the Diamond In The Rough companies can be building the proper structure via the virtual resources offered by AZVentureCapital.com to define, sophisticate and implement strategies designed to accelerate and elevate them to the Crown Jewel level... The entrepreneurial community will have access to vast array of business resources consolidated into this business to business section, Diamonds In The Rough posting board, of AZVentureCapital.com. Diamonds In The Rough subscribers will include accredited investors(angels,vc's, intitutional co.'s), Crown Jewel co.'s, business resources, outside companies, and a variety of individuals, all of which may offer unique and creative opportunities....



Diamonds In The Rough:

**Company Directory List Company Postings
Entrepreneurial Business Community Board**

Company Postings

Diamonds In The Rough

Funding: \$50,000-\$1M \$1M-\$10M \$10M-\$50M

Distribution E-Commerce HR/Recruit M & A

Marketing Manufacturing

Strategic Platforms Services Technology

(category sub-headings)

☐ Exec Sum ☐ B-Plan ☐ SWOT Analysis ☐ Road Show ☐ 24/7 Video™

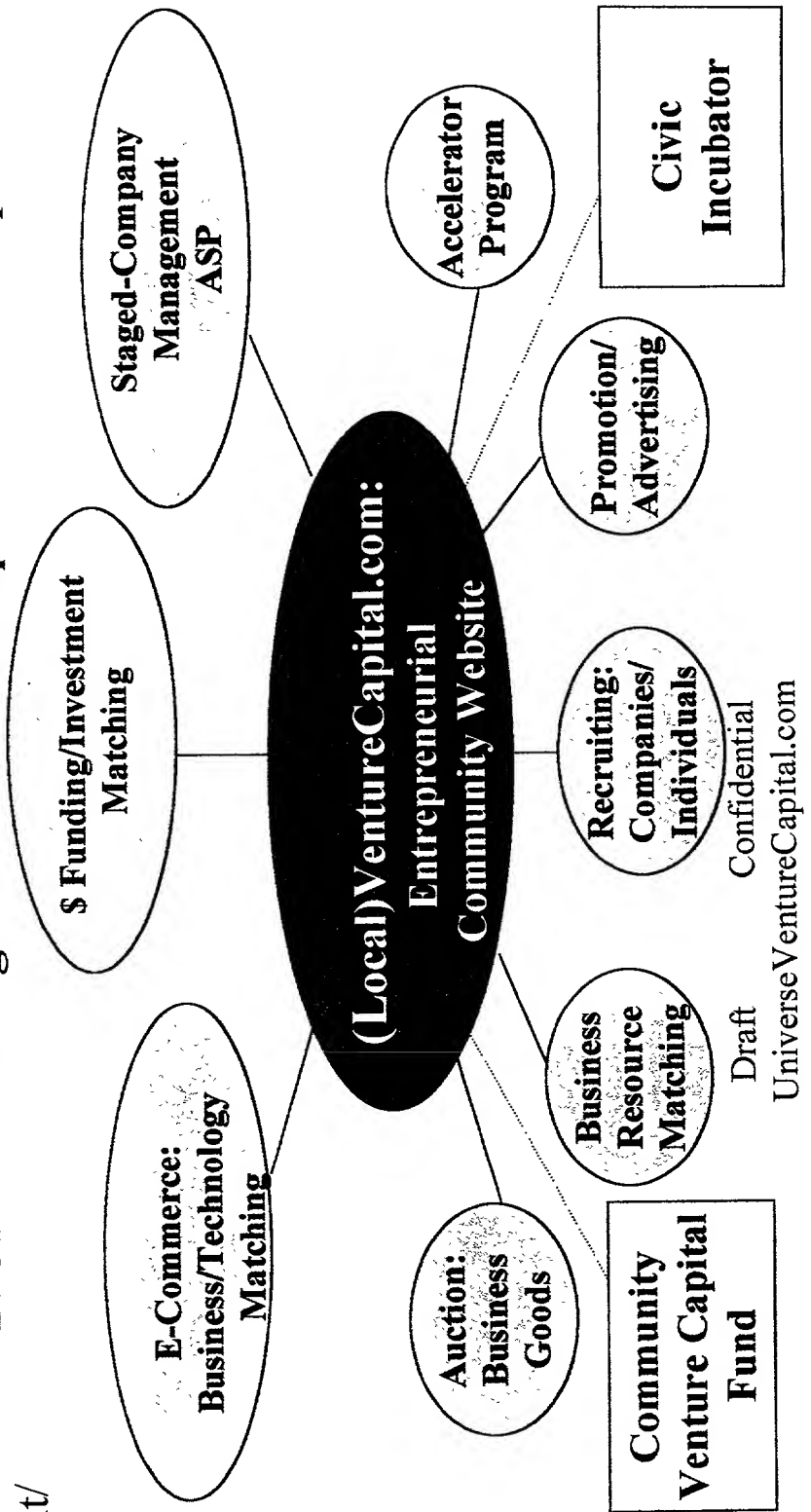
Company Stage Seeking Description D.I.T.R.

Location

ABOUT US



- Company
 - Community
 - Management/Advisors
 - Mission
 - Process
 - Products
 - Services
- **Company: info goals**
- Product Offering- “Critical Entrepreneurial Components”**

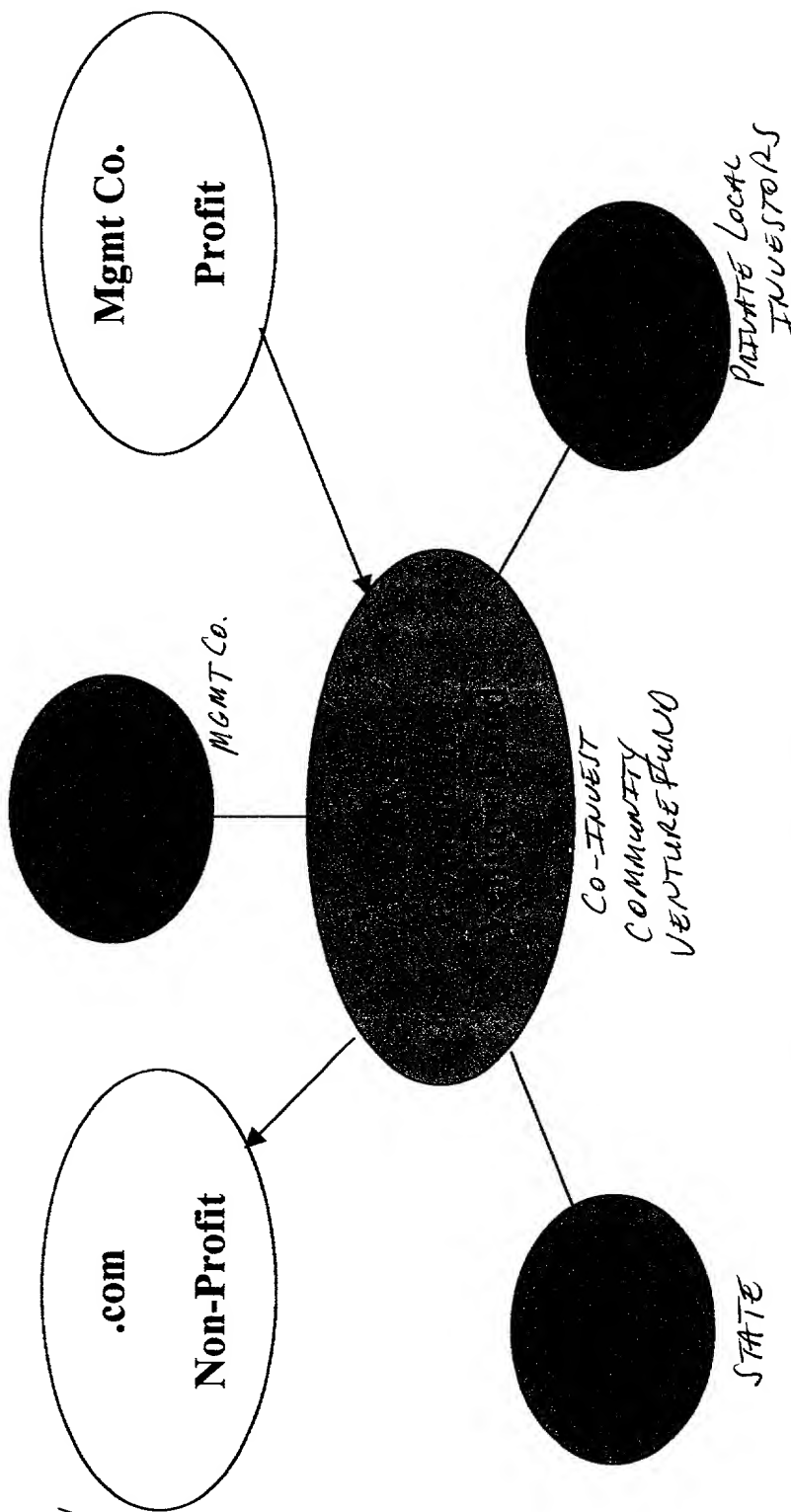


ABOUT US



- **Company: info goals**

- Company
- Community
- Management/Advisors
- Mission
- Process
- Products
- Services



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